

SWORDS PAVILIONS

EXCITING OPPORTUNITIES

in one of Dublin's largest
shopping centres



SWORDS PAVILIONS

LOCATION



10 km from Dublin city centre



5 mins from Dublin Airport



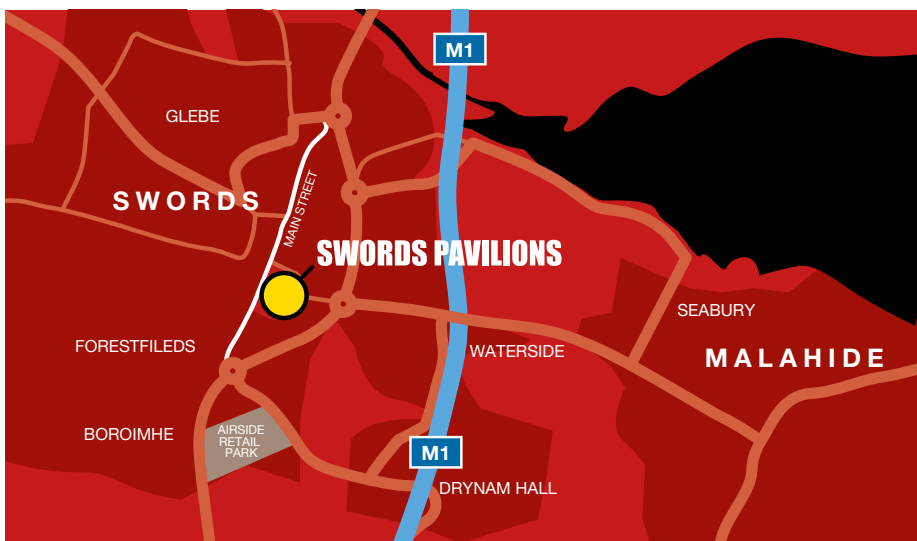
Greater Dublin population of **2.1 million**



Most affluent catchment of North Dublin



62% of visitors are within **ABC1** demographic



STATISTICS



12 million

visitor footfall for
2015



500,000+

sq ft of retail and
leisure space



2,000

car parking spaces



98

shops / restaurant units



11

screen Cinema



SHOPPER PROFILE

59%
of shoppers are in the high
spending 16 - 44 age bracket

62%
Most affluent catchment
in North Dublin, 62% of
primary catchment are ABC1

1 hr 40 min
average
Dwell time

SWORDS PAVILIONS

€53
average spend
per visitor

€798 pfs
Average sale
densities

54
visits per year
average

SWORDS PAVILIONS



RETAILERS

- Phase 1 opened in 2001 and Phase 2 opened in 2007
- Anchored by Dunnes, Supervalu, Movies@Swords, Penneys, TK Maxx and Argos
- Planning permission lodged for a new restaurant block opposite the Cinema
- Free car parking for the first 2 hours



LEASING MAP

LOWER LEVEL



LEASING MAP

UPPER LEVEL



SWORDS PAVILIONS

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